

# FUNDRAISING PLANNER

# BIG BATTLEFIELD BIKE RIDE THE SOMME

This handy planner is full of advice to help you get your fundraising off to a flying start.

## OCTOBER £300

Hold a Halloween-themed fundraiser at your local pub, club or via a video call. Posters and quizzes are available to download from our website.

## NOVEMBER £300

Hold a Bonfire Night BBQ and charge an entry fee, or organise a virtual Guy Fawkes get together. Remind your sponsors to add GiftAid if they can. It means a £10 donation is worth £12.50 to the Charity!

## DECEMBER £135

Why not consider asking for donations, instead of Christmas or birthday gifts?

## JANUARY £300

Hold a party, get sponsorship from local businesses and sell tickets. Organise a virtual end of the year quiz, where friends and family donate to enter.

## FEBRUARY £400

Organise a Valentine's raffle of themed chocolates, flowers and gifts – ask a local restaurant if they can offer dinner for two as a prize.

## MARCH £135

Congratulations – you've met your first fundraising target! Don't forget to thank your sponsors for helping you hit this milestone.

## APRIL £100

Raise some dough with a bake sale! Register your Bake for Heroes event via our website.

## MAY £130

Share your story with your local newspaper and radio station to encourage more donations. If you're planning a bucket collection sometime in the year, contact your local superstore early as they are very popular.

## JUNE £400

This is the prime time to get your friends to donate while they follow your progress on the ride – use #BBBR22 on social media.

## JULY £400

Update your **JustGiving** and social media pages with photos, films and stories from your ride to inspire your sponsors.

## AUGUST £175

Last fundraising push for #BBBR22. Update your **JustGiving** page to remind everyone of your achievement.

## SEPTEMBER

**Congratulations on smashing your fundraising target!**



From all of us at Help for Heroes, good luck! Remember, if you need any help on your fundraising journey, call our Events Team on **0300 303 9888**.



Registered with  
**FUNDRAISING  
REGULATOR**

Help for Heroes is a charity registered in England and Wales (1120920) and Scotland (SC044984)

**HELP for  
HEROES**  
SUPPORT FOR OUR WOUNDED