

BIG BATTLEFIELD BIKE RIDE THE SOMME

12–18 June 2022

OUR TOP FUNDRAISING TIPS:

1

ONLINE FUNDRAISING

Starting an online fundraising page is the easiest and safest way to get started. Adding a bio and regular updates could increase your fundraising by 36 per cent.

2

TEAM WORK

Have an ideas session with your friends, family and colleagues – many brains make light work.

3

IT'S WORTH IT!

Through Gift Aid, we can claim 25p from the Government on every £1 donated at no extra cost to you or your sponsor! This means a £10 donation is worth £12.50.

4

WORK

Fundraising at work can be fun and rewarding and a great way to build team spirit. Make your fundraising go further and ask your employer if they run a matched giving scheme!

To keep you on track throughout your Big Battlefield Bike Ride journey, we've created this checklist. Handy to find out what's coming up next, and tick things off once they're completed.

MONTH	DEADLINE	TASK
As soon as you've registered		<input type="checkbox"/> Set up your JustGiving fundraising page justgiving.com/helpforheroes <input type="checkbox"/> Take a look through our fundraising guide in your welcome pack – it's full of wheely good ideas to help boost your fundraising <input type="checkbox"/> Return your signed professional fundraiser agreement to events@helpforheroes.org.uk
December	31	<input type="checkbox"/> Email events@helpforheroes.org.uk with your room share request details and team name
February 2022	11	<input type="checkbox"/> Complete your medical forms and insurance documents via your Discover Adventure portal login
March	11	<input type="checkbox"/> Make sure your donations are in for your first fundraising target of £1,570 <input type="checkbox"/> Ask to join the BBBR Facebook Group
April	29	<input type="checkbox"/> Plan your travel to Dover on 12 June, and from London after your return journey by Eurostar on 18 June.
May	27	<input type="checkbox"/> Familiarise yourself with your Event Information and cycle route
June	10	<input type="checkbox"/> Final check of bike and kit
	12	<input type="checkbox"/> Depart from Dover. Don't forget your Help for Heroes T-shirt for the journey!
July		<input type="checkbox"/> Share your photos and films from the ride on social media and your JustGiving page, using #BBBR22
September	9	<input type="checkbox"/> Gather those final donations for your total (target: £2,775)

Thanks to your support we can make sure every wounded veteran gets the support they deserve. We want your BBR experience to be an unforgettable one, so we're here to help you every step of the way. Contact the Help for Heroes Events Team:

events@helpforheroes.org.uk

0300 303 9888

helpforheroes.org.uk



Help for Heroes is a charity registered in England and Wales (1120920) and Scotland (SC044984)

**HELP for
HEROES**
SUPPORT FOR OUR WOUNDED