



FUNDRAISING IN SUPPORT OF

**HELP** for  
**HEROES**

# JUBILEE FUNDRAISING IDEAS

This year, the Queen will become the first British monarch to celebrate a Platinum Jubilee. Seventy years of service is certainly something to celebrate... which is exactly what we intend to do at Help for Heroes!

We've been busy formulating a few right royal fundraising ideas that we're eager to share. By taking donations in exchange for entry tickets and food sales; asking local businesses to donate prizes for raffles; or popping collection buckets on lunch tables and at entrances – you won't just be commemorating seventy years on the throne for our Queen (and Head of the Armed Forces), you'll be lending valuable support to wounded veterans and their families across the country.

## LET'S PARTY!

Get together with friends, family, neighbours, or colleagues between 2 - 5 June at your own Big Jubilee Lunch. Invite all the neighbours to a full-on street party; take a more relaxed approach with a picnic at your local park; or if you can't escape the office, ditch the usual beige buffet and invite everybody to bring in something yummy to share instead.

**Don't forget to download your printable bunting!**

## LET THEM EAT CAKE

**You can't have a party without cake...**

You could throw a bake sale at work, set up a coffee morning with friends, make it the theme of your book club – the possibilities are endless.

Extra points for cakes and pastries with the best regal names (Queen Victoria sponge anyone?) and decorations (plain royal icing just won't cut it).

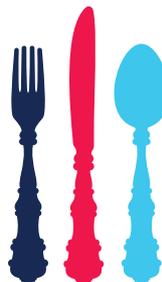


## QUEEN OF QUIZZES

**How many grandchildren does the Queen have? What's the name of her favourite corgi? How many ice cubes does she like in her afternoon G&T? When does she actually record her Christmas speech?** Find out the answers to these questions and more by throwing a Jubilee quiz. Host the event in place of your local pub quiz, or stay Covid-safe, and do it online.



## DINNER FIT FOR ROYALTY



Create your own **Come Dine With Me** experience – invite everyone round to yours for an evening of classic retro cuisine; or get to know your neighbours with a night of musical chairs serving each course at a different house. The BBC will take care of the dinner music for you on 4 June, with a very special **Platinum Party at the Palace** concert, broadcast live from Buckingham Palace.

## QUEEN (OR KING) FOR A DAY

Fancy dress is a great way to get your children involved in fundraising, but costumes aren't just for kids. Workplaces as well as schools can get involved – homeworkers can join in online, too. Feel free to look outside the House of Windsor for your costumes – Victorians, Tudors, Stuarts and Edwardians alike are all welcome... but Elvis-themed sequins and jumpsuits don't count!

## A ROYAL MINT



When it comes to donations, whatever you can give – big or small – it's always appreciated. So, why not get yourself ready for the Jubilee by having a spring clean, and see how much loose change you can find around the house?

Pennies to pounds, if it has the Queen's head on it, we'll gladly accept whatever you choose to donate!

## DON'T STOP ME NOW...

### How's your singing voice?

There are so many Jubilee-themed songs you could belt out at a karaoke night – **Dancing Queen, Royals, King of the Road**, not to mention the entire back-catalogues of Queen and Prince are all at your disposal. You could even end the evening with a group rendition of **God Save the Queen**... best steer clear of the Sex Pistols version though.

If karaoke really isn't your bag, how about adding your favourite song to our **Jubilee Street Party playlist** instead for a small donation?

## THE QUEEN'S PLATINUM JUBILEE BEACON TRAIL



Get children (and big kids!) out in the fresh air and involved in the Jubilee celebrations. This fun, augmented reality trail created by High Street Safari sees characters from Buckingham Palace visit your location – your job is to find them, scan their QR code on your smartphone and watch them come to life! It's free to play, and there's the option to donate to Help for Heroes, too.

[Get more info on the trail here.](#)

## ROYAL MEMORIES SHOW AND TELL

Another great one for schools – hold a show and tell day where each child brings in an item of royal memorabilia – it could be a souvenir from the Queen's Golden or Diamond Jubilee, a picture of a royal parade, or a photo of royalty visiting their town. Ask them to tell the story behind the item they choose to bring in and set a suggested donation of £1 per child for the show and tell.



## THE BIG 7-0

We've given you lots of ideas around the theme of royalty... but what about a focus on the big 7-0 instead? Organise an exclusive street party for 70 people... Or a guest list of exclusively over-70s... Challenge your children and their

schoolmates to write 70-word short stories about the Queen... Or get active doing 70 reps of your favourite exercises – squats, sit ups, push ups – whatever you want!



Registered with  
**FUNDRAISING  
REGULATOR**

Help for Heroes is a charity registered in England and Wales (1120920) and Scotland (SC044984).