

# FUNDRAISING PLANNER

## BIG BATTLEFIELD BIKE RIDE NORMANDY BEACHES

D-DAY  
**80**  
YEARS

This handy planner is full of advice to help you get your fundraising off to a flying start.

### JULY £200

Remind your sponsors to add GiftAid if they can. It means a £10 donation is worth £12.50 to the Charity!

### AUGUST £200

If you're planning a bucket collection sometime in the year, contact your local superstore early as they are very popular.

### SEPTEMBER £250

Put up posters, a sponsorship form and a collection box at work, circulate your **JustGiving** page so your colleagues can support you online.

### OCTOBER £300

Hold a Halloween-themed fundraiser at your local pub, club. Free posters and quizzes are available, just search Help for Heroes Fundraising Tools.

### NOVEMBER £200

Hold a Bonfire Night BBQ and charge an entry fee, or organise a virtual Guy Fawkes get together.

### DECEMBER £100

Why not consider asking for donations, instead of Christmas or birthday gifts?

### JANUARY £200

Hold a party, get sponsorship from local businesses and sell tickets. Organise a virtual end of the year quiz, where friends and family donate to enter.

### FEBRUARY £150

Organise a Valentine's raffle of themed chocolates, flowers and gifts – ask a local restaurant if they can offer dinner for two as a prize.

### MARCH £230

Congratulations – you've met your first fundraising target! Don't forget to thank your sponsors for helping you hit this milestone.

### APRIL £200

Raise some dough with a bake sale! Register your Bake for Heroes event via our website.

### MAY £200

Share your story with your local newspaper and radio station to encourage more donations.

### JUNE £400

This is the prime time to get your friends to donate while they follow your progress on the ride – use **#BBBR24** on social media.

### JULY £200

Update your **JustGiving** and social media pages with photos, films and stories from your ride to inspire your sponsors.

### AUGUST £170

Last fundraising push for **#BBBR24**. Update your **JustGiving** page to remind everyone of your achievement.

### SEPTEMBER

**Congratulations on smashing your fundraising target!**



From all of us at Help for Heroes, good luck! Remember, if you need any help on your fundraising journey, email our Events Team on [events@helpforheroes.org.uk](mailto:events@helpforheroes.org.uk)



Help for Heroes is a charity registered in England and Wales (1120920) and Scotland (SC044984)



**HELP for  
HEROES**