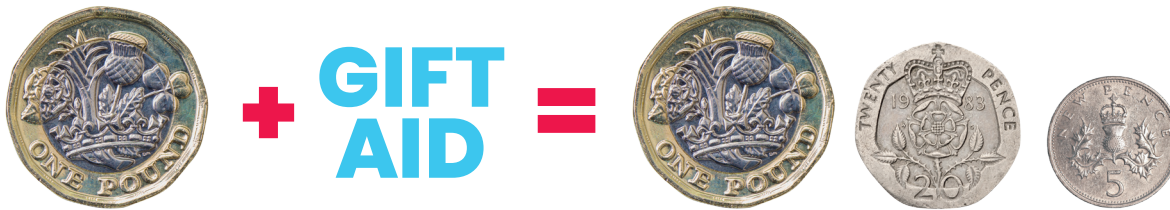


# GIFT AID

## HELP US INCREASE DONATIONS BY 25P FOR EVERY £1 DONATED.



**Eligible donations from UK taxpayers can qualify for Gift Aid. This means for every £1 you donate, we can claim an extra 25p – at no extra cost to you or us. For example, a £100 donation is worth £125.**

All you need to do is ask our donors to complete a short Gift Aid declaration form.

### What you need to know:

A donor must be a UK taxpayer who has paid income or capital gains tax in the appropriate year, equal to the tax that will be claimed on their donation.

### You are a UK taxpayer if:

- Tax is taken from your wages at source (i.e. PAYE)
- You fill out a self-assessment form
- You have any taxable savings (in a building society, for instance), or a pension plan, or investment income
- You have paid capital gains tax or expect to pay it in the near future.

**You can only Gift Aid on a personal donation.** Not on behalf of a group, a public collection, on behalf of someone else or when making a donation in return for raffle, event or auction tickets.

### To Gift Aid a donation:

Complete a Gift Aid declaration. This covers future donations and donations made by you during the past four years.

This can be done by:

- Completing an online Gift Aid Donation form
- Downloading our Donation & Gift Aid form and returning to: Gift Aid, Help for Heroes, 14 Parkers Close, Downton Industrial Estate, Salisbury, SP5 3RB
- Calling our Donations Team on **0300 303 9888**
- Filling in the Gift Aid section when completing a sponsorship form.

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**You can cancel your declaration at any time. Please also let us know if your name, address or tax status changes**

Email: [fundraise@helpforheroes.org.uk](mailto:fundraise@helpforheroes.org.uk)  
Call: **0303 303 9888**

For more on Gift Aid, visit:  
[hmrc.gov.uk/individuals/giving/gift-aid.htm](http://hmrc.gov.uk/individuals/giving/gift-aid.htm)