**ARMED FORCES DAY**

**MESSAGE HOUSE**

**Copy for Corporate Partners to use on comms channels**

**Armed Forces Day: Standing with the Armed Forces Community**

Armed Forces Day is an important opportunity for the nation to come together and recognise the remarkable people who serve – and have served — in the British Armed Forces.

At [Company Name], we’re proud to stand alongside Help for Heroes in support of the Armed Forces community. From those currently serving, to veterans and their families, each has made a unique contribution to our country — and each deserves the support they need to find peace after service.

Thanks to our partnership, we’re helping to provide vital support to those facing challenges with their physical or mental health, coping with isolation, or rebuilding their lives after injury or trauma.

Our continued commitment reflects our deep respect for the resilience, strength and sacrifice of the Armed Forces community. Armed Forces Day is a powerful reminder of why this support matters.

As people across the UK raise flags, attend events and share messages of thanks, we’re proud to celebrate with them — whether through workplace initiatives, social media, or fundraising and volunteering.

Join us in showing your support by using **#SaluteOurForces** and **#ArmedForcesDay** across your social channels.

Together, we can help ensure that every veteran and military family gets the support they deserve — not just today, but every day.