

BAKE FOR HEROES

HELP for
HEROES
SUPPORT FOR OUR WOUNDED

BANISH PRE-BAKE SALE JITTERS WITH THESE HANDY HINTS

1. Send out last-minute reminders

However big or small your event is, a quick text or Facebook post can help increase footfall. Check out our downloadable social media graphics for inspiration.

2. Keep up the excitement

Ask friends to spread the word and create a buzz about your bake sale. You could even produce some leaflets with your sale details on for people to hand out.

3. Prepare your prices

Making sure your bakes are pre-priced will help to make your day simple and stress free – use the labels included in your fundraising pack, or [click here](#) for more supplies.

4. Round up with a raffle

If you have left-overs at the end of the day, it's not the end of the world. You can always raffle off cakes or group them together and sell them in goody-bags.

5. Enjoy it

Remember, every penny raised at your event helps make a big difference to our nation's brave Servicemen and women so however much you sell or make, have fun!

