

BAKE FOR HEROES

HELP for
HEROES
SUPPORT FOR OUR WOUNDED

READY, AIM, BAKE! MAKE YOUR BAKE SALE SPECTACULAR WITH OUR TOP FIVE TIPS

1. Involve friends and family

Choose 10 of your closest friends and family to get involved in your bake sale, whether bringing a bake, or helping to host. Ask them to share why they're taking part to create a buzz about your big baking day.

2. Put pen to paper

Everyone loves a letter, and a hand-posted invite will make each recipient feel special. To be sure you really capture people's attention, why not also send an email a few days before the event... just as a reminder.

3. Easy-RSVPeasy

Make sure your invitees can RSVP as easily as possible. Simply including an email address or mobile number to send 'yes' or 'no' to, means more people are likely to let you know if they can come.

4. Double check your guest list

Check your guest list a few weeks before the event. If you've not yet received an RSVP from someone, personally follow up and see if they can make it. If they can't, and it's appropriate, why not ask them if they're able to send a donation.

5. Don't forget to shout about it

Spread the word and build a buzz around your Bake for Heroes event. From social media updates and blog posts, to posters and leaflets. Build some hype and get your bake sale noticed!

