

BIG BATTLEFIELD BIKE RIDE

7–13 JUNE 2020

DUNKIRK

HELP for
HEROES

Join Help for Heroes on an exceptional and emotive bike ride, commemorating 80 years since the Dunkirk Evacuations of the British Expeditionary Force in June 1940.

Test yourself with five days of challenging yet fun cycling, covering over 300 miles alongside your comrades; fellow fundraisers and wounded, injured and sick Servicemen and women. Join them in remembering the fallen at thought-provoking ceremonies along the way.

Our exciting cycle challenge takes us from Étretat through Northern France to Dunkirk, visiting some of the region's most significant battle sites from both World Wars, including Dieppe and Ypres, before following in the footsteps of the British Expeditionary Force.

There'll be some long days in the saddle as we pedal through this historic region. Our expert battlefield historians will bring to life the experiences of those who were there, who lived to celebrate victory and who brought their stories home. You will also have time to reflect at daily ceremonies and to pay tribute to the memory of those who paid the ultimate sacrifice for peace.

Previously described by supporters as being "inspiring" and quite simply "awesome", the Big Battlefield Bike Ride (BBBR) offers you an exclusive opportunity to be part of something truly inspirational in 2020!

Dates: 7–13 June 2020

Cycling Distance: Approx. 350 miles

Registration Fee: £199

Suggested Minimum Fundraising: £2,775

First Fundraising Target: £1,300

Daily Overview

Sunday 7 June

Meet your fellow fundraisers at Portsmouth for a welcome dinner, before boarding the overnight ferry to Caen. Coach transfer to start line.

Monday 8 June

The ride will start on the cliffs of Étretat, led by our team of beneficiaries, cycling to Dieppe via Saint-Valery-en-Caux.

Tuesday 9 June

Leaving Dieppe, the route follows the coastline north before finishing the day in Le Touquet.

Wednesday 10 June

Heading inland, we visit the British Army HQ in Montreuil from 1916–1919, making our way into picturesque Béthune.

Thursday 11 June

Today we head north to Ypres, one of the notorious battlefields of the Great War.

Friday 12 June

Leaving Ypres behind, we now head towards Dunkirk, retelling the story of Operation Dynamo.

Saturday 13 June

Transfer back to London by Eurostar.

PLEASE NOTE:

THE ITINERARY IS SUBJECT TO CHANGE AND A GOOD LEVEL OF FITNESS IS REQUIRED TO TAKE PART