



**FOR A SCRUMPTIOUS BAKE FOR HEROES EVENT,
SIMPLY TICK OFF EACH STEP OF YOUR RECIPE TO SUCCESS.**

Take one luscious location

Consider the footfall and whether it's accessible for your attendees. Don't forget to seek permission from the owner!

Spread invites evenly

Ask your guests to book out their diaries, so they don't miss out.

Add a dash of advertising

Put up posters to promote your event. Social media is also a fabulous way to spread the word – our handy Bake for Heroes graphic is perfect to use as an online shout out:



A dollop of JustGiving will help donations rise

JustGiving is so easy to set up, personalise and donate to. [Click here](#) to get started, it's a piece of cake!

Check back on RSVPs

Give a little nudge to anyone you're waiting to hear from.

Decorate deliciously

Make your event really stand out with price tags, cake toppers and beautiful bunting.

[Click here](#) to get crafty.