

### **Bake for Heroes Prize Draw Rules (the Rules)**

1. Words used in the description of the Promotion (the Promotion Description) shall have the same meaning when used here. In the event of any conflict between the Promotion Description and the Rules, the Rules shall prevail.
2. The promotion which is the subject of the Rules is a free draw to win a KENWOOD kMix, donated by Debenhams Plc. (the Promotion) and by entering the Promotion you agree to be bound by the Rules.
3. There is one prize for the competition which is a KENWOOD kMix, supplied by Debenhams (the Prize).

### **Promotion Entrants**

4. By entering the Promotion, you hereby warrant that all information submitted by you in your entry is true, accurate and complete. Help for Heroes reserves the right to verify any information contained in your Entry and/or your eligibility to enter the Promotion.
5. The Promotion is only open to persons who are resident in the United Kingdom and who are aged 18 years and over. You may be required to provide proof of identity and/or age at any time.
6. Any employee or any person who is in the immediate family of an employee of Help for Heroes or related companies is not eligible to enter the Promotion.
7. Help for Heroes reserves the right in its absolute discretion to disqualify any entrant if it has reasonable grounds to believe that an entrant has breached any of the Rules.
8. In the event that a prize-winner is disqualified from the Promotion for any reason, Help for Heroes will select an alternative prize-winner in the same manner as the original prize-winner and such selection will be subject to the Rules.

### **How to enter the Promotion**

9. Entries must be made by registering your event either by e-mail to Help for Heroes on [campaigns@helpforheroes.org.uk](mailto:campaigns@helpforheroes.org.uk) , by telephone to our Campaigns Team at Help for Heroes on 01980 846459 or through the online registration portal [www.bakeforheroes.org.uk](http://www.bakeforheroes.org.uk) by 31<sup>st</sup> July 2017 and by providing the information required to complete the registration process. Failure to do so will mean the entrant is ineligible.
- 10. All entrants to the Competition must be able to prove to Help for Heroes' satisfaction that they have fundraised for the 2017 Bake for Heroes event run by Help for Heroes to be eligible to win the prize. No product purchase is necessary in order to enter the competition.**
11. Entry to the Promotion is free and no purchase of any product or service is required.
12. Automated entries, bulk entries or third party entries will be disqualified.

### **Winner Selection**

13. Help for Heroes will carry out the draw on 31<sup>st</sup> July 2017 and the winner will be chosen at random from all valid entries. The Prize winner will be notified by email within 14 days of the Closing Date. Arrangements will be made with the prize-winner to have the Prize delivered to his/her address at Help for Heroes' expense.

### **Liability**

14. Help for Heroes will not be liable for any circumstances beyond its reasonable control which prevent the Promotion being fulfilled, a winner chosen, or the Prize being taken up or fully enjoyed by the Prize-winner. Help for Heroes excludes liability to the full extent permitted by law for any cost, claims or losses howsoever caused that arise by reason of any person's entry in to the Promotion or the award on non-award to them of the Prize.
15. Help for Heroes accepts no responsibility for entries to the Promotion lost due to computer, system or server error in transit.

#### **Intellectual Property Rights and Data Protection**

16. Help for Heroes will use the name that you provide with your Entry for the purposes of the Promotion and, where you have given your consent, for marketing purposes including the distribution of regular email updates or newsletters. Any personal information will be used solely by us in accordance with applicable data protection legislation. If you are the chosen Prize-winner you unconditionally agree (as a condition of accepting the Prize) to the use by Help for Heroes of your name and disclosure of your county of residence.

#### **General**

17. In the event of any dispute regarding the Rules, the conduct or results of the Promotion, or any other matter relating to a Promotion, the decision of Help for Heroes shall be final and unchallengeable and no correspondence or discussion shall be entered into, comment issued, or reason given in respect of any decision made by Help for Heroes.
18. The Prize is non-transferable and there is no cash alternative. In the event of a Prize being unavailable for any reason Help for Heroes reserve the right to substitute a Prize of equal or greater value at any time.
19. The Rules and any dispute or claim arising out of or in connection with them or their subject matter shall be governed by and construed in accordance with English law.
20. The Courts of England shall have exclusive jurisdiction in relation to any dispute or claim arising out of or in connection with the Rules (including non-contractual disputes or claims).

#### **Copies of these Rules**

21. A copy of these Rules may be obtained by sending a stamped addressed envelope to: Bake for Heroes Prize Draw, Help for Heroes, 14 Parkers Close, Downton Business Centre, Salisbury, Downton, SP5 3RB or by downloading and printing from this page.
22. This promotion is run by Help for Heroes, 14 Parkers Close, Downton Business Centre, Salisbury, Downton, SP5 3RB